## **NEWS RELEASE**



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## Venator to showcase sustainable cosmetics ingredients and innovative technologies at in-cosmetics global 2024

Stand 2F45, Paris, France - April 16-18, 2024

WYNYARD, UK, March 22, 2024 – Venator Materials PLC, a leading supplier of specialty chemicals and ingredients, is excited to announce its participation in the upcoming in-cosmetics global event at Paris Expo Porte de Versailles in Paris from April 16-18, 2024. Venator will be located at stand number 2F45, where attendees can meet with Venator experts to explore their comprehensive range of products for decorative cosmetics, skin and personal-care applications.

During the event, Venator will unveil its latest innovation, HOMBITAN® ACD201 pigment, a cutting-edge addition to its low-nano titanium dioxide portfolio of high-performance ingredients. HOMBITAN® ACD201 pigment offers a bluish undertone with superior opacity and is easily dispersible in oil, meeting the evolving needs of the cosmetics industry while maintaining Venator's commitment to sustainability.

In addition, Venator experts will be available to discuss their patented crystal size control technology, which enables the production of low nano titanium dioxide pigment with precise control over particle size distribution. This innovative technology ensures a maximum limit of no more than 10% nano particles by number distribution, delivering optimal performance and meeting the stringent requirements of today's cosmetic formulations.

As a sustainable supplier committed to environmental responsibility, Venator offers a wide range of cosmetics ingredients including mineral UV filters and titanium dioxide pigments, designed to meet the highest standards of quality and sustainability. Venator is proud to hold EcoVadis gold status, underscoring its dedication to sustainable practices and ethical sourcing throughout its supply chain.

"At Venator, we are dedicated to delivering sustainable solutions and innovative technologies that empower our customers to create exceptional products," said Reiner Mertscheit, Senior Director Cosmetics, Pharmaceuticals and Food. "We are thrilled to showcase our latest offerings and engage with industry professionals at in-cosmetics global. This event provides an excellent opportunity for us to share our expertise, collaborate with partners, and drive positive change in the cosmetics industry."

Visit Venator at stand number 2F45 at in-cosmetics global and learn more about their sustainable cosmetics ingredients, innovative technologies, and commitment to excellence. Alternatively, if you're not going to be at in-cosmetics global, you can email the team at: <a href="mailto:cosmetics\_expert@venatorcorp.com">cosmetics\_expert@venatorcorp.com</a>.

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## **About Venator**

Venator is a global manufacturer and marketer of chemical products that comprise a broad range of pigments and additives that bring color and vibrancy to buildings, protect and extend product life, and reduce energy consumption. We market our products globally to a diversified group of industrial customers through two segments: Titanium Dioxide, which consists of our TiO2 business, and Performance Additives, which consists

of our functional additives, color pigments and timber treatment businesses. Based in Wynyard, U.K., Venator employs approximately 2,700 associates and sells its products in more than 109 countries

## Social Media

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For more information about Venator and its sustainability initiatives, visit www.venatorcorp.com