NEWS RELEASE

VENATOR

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Visit Venator at the European Coatings Show

Say hello to Venator's coatings experts at ECS at Stand 9-211 in Hall 9

19 to 21 March 2019, Nuremberg, Germany

Wynyard, UK - Coatings experts from Venator will be in Nuremberg, Germany, in March, for the European Coatings Show (ECS). At ECS, Venator will be promoting a diverse portfolio of pigments and additives produced specifically for the formulation of technically advanced coating systems. Products include titanium dioxide (TiO_2) pigments – ranging from ultrafine grades for UV protection to macro size solutions for NIR reflection; functional effect pigments; inorganic color pigments; and a range of improved acid-resisting ultramarine pigments.

Faced with long-term exposure to exterior elements such as acid rain, standard ultramarine pigments can start to decompose. The resulting deterioration can lead to a color change, which can vary in severity - depending on the protection afforded by the resin system in question. Recognizing this issue, Venator has always offered a range of ultramarine pigments, which are coated to resist acid attack. Taking advantage of improved process technology, Venator is now able to offer improved ultramarine pigment grades that can deliver 50% more acid resistance than previous products. Pigments available include:

- ULTRAMARINE 59 pigment - recommended for coatings that need to face exposure to strong acids or long-term exposure to weaker acids such as those present in acid rain
- ULTRAMARINE 17 pigment - designed to withstand transient exposure to medium strength acids
- ULTRAMARINE 16 pigment - designed to withstand transient exposure to mild acids.

During ECS, Venator's coatings specialists will also be on hand to talk to formulators about:

- **Formulating with titanium dioxide:** As a leading producer of titanium dioxide, Venator knows the chemistry of this naturally occurring mineral inside out. For the coatings industry, Venator offers ultrafine titanium dioxide grades that deliver UV protection, make silicate paints self-cleaning, and create flip-flop color effects when combined with metal flakes. Venator's ALTIRIS® macro titanium dioxide range enhances near infrared reflection, improving solar reflection and radar visibility. Venator also makes specialist titanium dioxide pigments for the ink industry, as well as a range of grades for use across both decorative and performance coatings.
- **Coatings additives:** Venator produces a number of specialist additives for the coatings industry that can improve titanium dioxide spacing; modify a coating's mechanical properties; and achieve improved color stability, intensity and brilliance. Products include BLANC FIXE™ and SACHTOPERSE® barium sulfates plus Lithopone - a zinc sulphide and barium sulfate mixture.
- **Injecting color into coatings:** Venator's wide spectrum of color pigments includes a premium range of Copperas Red™ products. Combining high chemical purity with exceptional mill stability, these pigments deliver intense color alongside good chemical stability, very high heat resistance and excellent suspension properties. Shades range from the lightest salmon tones through to the darkest and bluest reds.
- **Anti-skinning agents and driers:** To help formulators produce paints that are fresh, vibrant and which dry fast, Venator has created a range of driers and anti-skinning agents that comply with the very latest industry rules and regulations. These innovative ingredients can be used to deliver the in-can stability and drying properties that consumers expect – without affecting overall paint quality and finish.

Say hello to Venator's coatings experts at ECS at Stand 9-211 in Hall 9. Alternatively, email the team at: coatings_experts@venatorcorp.com or visit www.venatorcorp.com for more information.

ENDS

About Venator

Venator is a global manufacturer and marketer of chemical products that comprise a broad range of pigments and additives that bring color and vibrancy to buildings, protect and extend product life, and reduce energy consumption. We market our products globally to a diversified group of industrial customers through two segments: Titanium Dioxide, which consists of our TiO_2 business, and Performance Additives, which consists of our functional additives, color pigments, timber treatment and water treatment businesses. We operate 24 facilities, employ approximately 4,300 associates worldwide and sell our products in more than 110 countries.

Cautionary Statement Concerning Forward-Looking Statements

Certain statements contained in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements represent Venator's expectations or beliefs concerning future events, and it is possible that the results described in this press release will not be achieved. These forward-looking statements are subject to risks, uncertainties and other factors, many of which are outside of Venator's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements.

Any forward-looking statement speaks only as of the date on which it is made, and, except as required by law, Venator does not undertake any obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. New factors emerge from time to time, and it is not possible for Venator to predict all such factors. When considering these forward-looking statements, you should keep in mind the risk factors and other cautionary statements in the prospectus filed with the SEC in connection with Venator's initial public offering. The risk factors and other factors noted in Venator's prospectus could cause its actual results to differ materially from those contained in any forward-looking statement.