

FOR IMMEDIATE RELEASE
20 FEBRUARY 2018

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Venator launches new GRANUFIN® pigments at BetonTage BetonTage Concrete Solutions - 20 to 22 February 2018 Edwin-Scharff-Haus, New-Ulm, Germany

Walluf, Germany – Venator, the pigments and additives experts, has developed several brand new color pigment products for the concrete industry. The new products were launched today at BetonTage Concrete Solutions – Europe's largest precast concrete congress.

GRANUFIN® Azur is the first cobalt blue pigment in Venator's GRANUFIN® range of virtually dust-free, color pigments. Based on a traditional cobalt blue pigment, GRANUFIN® Azur can be used with Venator's automatic GRANUMAT® dosing system to meet growing demand for blue colored concrete.

With demand for black concrete products also on the rise, Venator has developed several new black GRANUFIN® pigments. The new pigments include a bluish black carbon grade and a brand new hybrid pigment that combines elements of Venator's iron oxide and carbon black pigment know-how.

Venator's new products are the latest additions to a rich mix of granulated, liquid and powder-based color pigments that can give concrete excellent color quality. Venator's product lines include its complementary GRANUFIN® microgranule pigments and GRANUMAT® automated dosing equipment, which together can make colored concrete quicker, cleaner and more cost effective to produce.

Adolf Veit, Commercial Director - Construction, at Venator, said: "BetonTage is the perfect place for us to launch our brand new blue and black GRANUFIN® pigment products. It's an excellent forum for talking to construction companies about the options that exist for creating colored concrete. Helpfully, the show is relatively close to our Walluf production plant – where our GRANUFIN® and GRANUMAT® products were invented and where most of our European color pigment experts for the concrete industry are based."

Venator's production plant at Walluf has been producing color pigments for the concrete industry for more than 100 years. If you want to talk about the creation of colored concrete, contact the experts:
construction_expert@venatorcorp.com

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About Venator

Venator is a global manufacturer and marketer of chemical products that comprise a broad range of pigments and additives that bring color and vibrancy to buildings, protect and extend product life, and reduce energy consumption. We market our products globally to a diversified group of industrial customers through two segments: Titanium Dioxide, which consists of our TiO₂ business, and Performance Additives, which consists of our functional additives, color pigments, timber treatment and water treatment businesses. We operate 27 facilities, employ approximately 4,500 associates worldwide and sell our products in more than 110 countries.

Cautionary Statement Concerning Forward-Looking Statements

Certain statements contained in this press release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements represent Venator's expectations or beliefs concerning future events, and it is possible that the results described in this press release will not be achieved. These forward-looking statements are subject to risks, uncertainties and other factors, many of which are outside of Venator's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements.

Any forward-looking statement speaks only as of the date on which it is made, and, except as required by law, Venator does not undertake any obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. New factors emerge from time to time, and it is not possible for Venator to predict all such factors. When considering these forward-looking statements, you should keep in mind the risk factors and other cautionary statements in the prospectus filed with the SEC in connection with Venator's initial public offering. The risk factors and other factors noted in Venator's prospectus could cause its actual results to differ materially from those contained in any forward-looking statement.