# **NEWS RELEASE**



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# Venator Launches New TMP- and TME- free TIOXIDE® TR85 Pigment

**WYNYARD, UK – Venator**, a leading supplier of specialty chemicals and ingredients, has introduced TMP- and TME- free TIOXIDE® TR85, part of a series of reformulated titanium dioxide (TiO<sub>2</sub>) pigments. This range of innovative products is designed to stay ahead of changing regulations, while maintaining the same high-performance that customers expect from Venator products.

The TIOXIDE® TR85 pigment has successfully undergone numerous commercial scale trials, with some customers having already successfully switched to the TMP- free version, and is now fully launched in the market. This product is ideal for both interior and exterior tint bases and water-based coatings, and boasts excellent weathering performance.

This TIOXIDE® TR85 pigment is Venator's second in a new series of TMP- and TME- free pigments, following the release of TIOXIDE® TR81 pigment earlier this year.

Nicolas Joly, Venator's Executive Vice President of Commercial, said: "Behind the scenes, our Venator technical experts have been working tirelessly on transitioning our entire coatings portfolio. This is the second in a series of new products, more of which will be released in the coming months."

The TMP- and TME- free TIOXIDE® TR85 pigment is available now. To find out more, a webinar discussing TMP reclassification and Venator's TMP-free range is available on request, or customers can reach out to their local sales representative for further information.

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## **About Venator**

Venator is a global manufacturer and marketer of chemical products that comprise a broad range of pigments and additives that bring color and vibrancy to buildings, protect and extend product life, and reduce energy consumption. We market our products globally to a diversified group of industrial customers through two segments: Titanium Dioxide, which consists of our TiO<sub>2</sub> business, and Performance Additives, which consists of our functional additives, color pigments and timber treatment businesses. Headquartered in Wynyard, U.K., Venator employs approximately 2,300 associates and sells its products in more than 109 countries.

### Social Media:

Facebook: www.facebook.com/venatorcorp

LinkedIn: www.linkedin.com/company/venator-corp

For more information about Venator and its sustainability initiatives, visit www.venatorcorp.com

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Certain statements contained in this press release constitute "forward-looking statements". These forward-looking statements represent Venator's expectations or beliefs concerning future events, and it is possible that the expected results described in this press release will not be achieved. These forward-looking statements may address, among other things, the launch of new a product, anticipated product capabilities and performance, and environmental sustainability, all of which are subject to risks, uncertainties and other factors, many of which are outside of Venator's control, that could cause actual results to differ materially from the results discussed in the forward looking statements, including: volatile global economic conditions and a downturn in the worldwide economy due to inflation, geopolitics, or other factors; changes in raw material and energy prices; interruptions in raw materials and energy; the impact of the imposition of new tariffs or duties or a resulting trade war; public health crises and the measures put in place by governments in response; technological developments; changes in government regulations, including increased manufacturing; labeling and waste disposal regulations and TiO2 classification by regulatory agencies; the impacts of increasing climate change regulations; wars, terrorism and other geopolitical events; and cyberattacks.

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